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**“E-COMMERCE AND ITS IMPACT: A STUDY WITH RESPECT TO ICT
IN TRAVEL /TOURISM INDUSTRY”**

A project report submitted to the Amguri College, Amguri in partial fulfillment
of requirement for the award of the Degree of Bachelor of commerce in
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CERTIFICATE

I have the great pleasure in certifying that Sri Jitu Regon (B,com 6th Semester) a student of Department of Commerce, Major in Marketing ,Amguri College,Amguri has prepared his project report Entitled “ **E -COMMERCE AND ITS IMPACT: A STUDY WITH RESPECT TO ICT IN TRAVEL /TOURISM INDUSTRY**”under my guidance and supervision .

Neither the whole nor any part of this project has been submitted to any other college/ University related to a similar requirement.

I wish him all success in life.

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Place - Amguri

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PREFACE

Information technology has introduced e-commerce through the development of the Internet and the World Wide Web. These developments have impacted both consumer and industry behaviors in the areas of travel and tourism. Information technology has played a central role in the growth and improvement of the travel and tourism industry. Tourism is inevitably influenced by the business process re-engineering experienced due to the technological revolution. As information is the life-blood of the travel industry, effective use of ITs is pivotal. ITs provide the information backbone that facilitates tourism. The revolution of ITs has profound implications for the management of the tourism industry, mainly by enabling efficient co-operation within the industry and by offering tools for globalisation. In few other economic activities are the generation, gathering, processing, application and communication of information as important for day-to-day operation. The present study has tried to discuss the e-commerce concept in travel and tourism industry and impact on ICT in the travel industry related organizations.

Date 12/04/2017
Place Amguri

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