

**A PROJECT
ON**

PROSPECTS AND PROBLEMS OF TOURISM INDUSTRY IN ASSAM

A project report submitted to the Amguri College, Amguri in partial fulfillment of requirement for the award of the Degree of Bachelor of commerce in Marketing under Dibrugarh University



By

Juned Ahmed

B.com 6th Semester

Roll No. :-

D.U. Registration No. :- 14030426

**Department of Commerce
Amguri College, Amguri
Sivasagar, (Assam).**

2017



CERTIFICATE

I have the great pleasure in certifying that Md. Juned Ahmed (B.com 6th Semester) a student of Department of Commerce, Major in Marketing ,Amguri College,Amguri has prepared his project report Entitled “**PROSPECTS AND PROBLEMS OF TOURISM INDUSTRY IN ASSAM**” under my guidance and supervision .

Neither the whole nor any part of this project has been submitted to any other college/ University related to a similar requirement.

I wish him all success in life.

Debojit Gogoi

Debojit Gogoi

Place - Amguri

Date -

Assistant Professor
Department of Commerce
Amguri College, Amguri, Sivasagar (Assam)

PREFACE

Tourism is a temporary, short term movement of people to destination outside the places where they normally live and work their activities during the stay at each destination. It can be defined as the organization and operation of holidays especially, commercially. Tourism is now-a-days considered as an important industry which has vast scope for the generation of income and employment. It is one of the world's fastest growing industries, a major source of foreign exchange earner of a nation and a measure for resolving inter state and inter community conflict.

This project makes an attempt to explore the potentiality from Assam which will maintain a bright prospect of economic development in terms of tourism industry in near future.

Date:

Place:-

Juned Ahmed
Juned Ahmed

CONTENT

CHAPTER - I	1 to 3
CHAPTER - II	4 to 5
CHAPTER - III	6 to 18
CHAPTER - IV	19 to 23