

WOMEN ENTREPRENEURSHIP DEVELOPMENT IN INDIA

A project report submitted to the Amguri College, Amguri in partial fulfillment of requirement for the award of the Bachelor Degree in Commerce in Marketing under Dibrugarh University.



Submitted by

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A PROJECT
ON
WOMEN ENTREPRENEURSHIP
DEVELOPMENT
IN
INDIA

PREFACE

Women entrepreneurs may be defined as a "Woman or group of women who initiate, organize and run a business enterprise." Entrepreneurs play a key role in any economy. These are the people who have the skills and initiative necessary to take good new ideas to market and make the right decisions to make the idea profitable. The reward for the risks taken is the potential economic profits the entrepreneur could earn. Technically, a "Women entrepreneur" is any women who organizes and manages any enterprise, usually with considerable initiative and risk.

The present study has been an attempt to generate awareness and to understand meaning, rationale for diversification. At the end some major problems faced by Indian women entrepreneurs, success stories of Indian women entrepreneurs, factors influencing women entrepreneurship and steps taken by the government and upliftment of Indian women entrepreneurship.

Date :

Place :

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CERTIFICATE

I have the great pleasure in certifying that Miss Radhika Sharma (B.Com 6th Semester) a student of Department of Commerce, Major in Marketing, Amguri College, Amguri has prepared his project report entitled "WOMEN ENTERPRENEURSHIP AS A WAY OF ECONOMIC DEVELOPMENT IN INDIA" under my guidance and supervision.

Neither the whole nor any part of this project has been submitted to any college/University related to a similar requirement.

I wish him success in life.

Place: Amguri

Date: 29/04/2019



Assistant Professor

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